

**TEX-
TILES
FROM
SPAIN**

**LET SPAIN
DRESS YOU UP**



TEXTILE CONCEPTS - SPAIN - SUMMER 2014

The rebellion of materials. Fabrics as idealized, materialized images, fabrics without borders that include all origins and times at once, without places, without codes. This season, shapes willingly give way to materials.

Fabric is a living imagination, the foundation of a great transformation.

And intention is the energy that spiritualizes the fabric.

As our world grows richer in viewpoints, questions and attitudes, it also gains answers. Fashion is the art of change, the art of the unsustainability of being, the art of life and of death. We make all beauty and surprise bloom, to trigger an awakening, that makes us feel that we are still alive, and in the same way, we let them fade, setting a course toward a new idea.

The pace is quickening, accelerating exponentially. Lineality is disappearing, as we begin to work in four dimensions. We consume images like air; they reach our eyes, and enter our bodies without asking permission. That is why we become instant decoders and assimilators, deconstructing and reconstructing images, and consequently, fabrics. And that is why fabric creators are turning into creators of visual, tactile, vibratory and moving experiences. Fabrics as an entryway to creating incredible volumes and shapes. This season, 3D techniques, the evolution of fibers, the digital age, freedom and imagination make up a perfect way to fly to infinity!

After several seasons in which fabric and accessories were in the service of shapes, the textile industry has rebelled to revitalize and protect its know-how, its creative power, with a view to making dream fabrics which, on their own, inspire an industry - that of fashion- which is obliged to offer new images adaptable to imaginations longing to break away from the established, well-known norms, where the freedom of the right garment can help consumers evade dull daily reality.

In the face of the dire economic situation, difficulty and lack of belief in a better future, fashion is one of the industries that is reacting most quickly to convey hope through clothing that goes beyond classicism, the evolutionary and well-known, to propose the impossible, the next great feat. The rebirth of design as "art à porter". Fashion always speaks of the future, possible changes, and of life and death. As much as it is a route to freedom itself, fashion needed this release.

Freedom is not as simple as that; it is the intention, together with the context and the interplay among fabrics, that determine whether something is novel. Experimentation offers the possibility to feed silk into sportswear concepts, offer active wear with highly sophisticated color schemes, cotton into extremely refined looks and wool to utterly

urban, comfortable proposals, with the aim of integrating different garments into cross-cutting looks.

The fabrics are surprising in themselves; not just in visual terms, but also in their attitudes, opening the doors to a fashion creation that evolves thanks to the fabric, not the other way around.

This season, innovation in thread will also be essential. The weavers themselves are designing them to come up with differentiated products. Irregular yarns, soft and cool scalloped yarns, refined slub yarns and spongy natural or synthetic crepes. Ultrasensual synthetics, crisp mock-paper nylon, ribbed cotton, long and strict fiber brushing and cotton-inspired silks.

There is a sense of constructivism behind everything this summer. It is coupled with compactness. Muscular fabrics with consistency and ductility at the same time.

Glossy fabrics are enriched with nuances, taking inspiration from construction materials: pearly, profiled, plain or texturized metallics, along with opalescents, fluorescent metallics and translucent fabrics play at partnering up to create triple or quadruple-material sensations in a single product. White gold and pink copper are indispensable in polished, plain and perfect appearances that are never aged or rusted.

Naturalism comes through more geometrically with more more sculptural than pictorial techniques. Cut flowers, laser techniques, bunches of plants and monotone blocks.

Generally, colors are given clean, flat, honest and simple treatment. They can be pigmented, dense and soaked.

Pure geometry leaves its need for perfection behind, gaining chaotic nourishment from manual elements, strokes, discontinuity in search of humanism and the freshness of improvisation. The texture is traced practically simulating Jacquard, or plays with the obvious in crossed or squared textures, with embossed grains and non-repetitive Jacquards.

Colors :

- 1- Harmony:** Opalescent, colors, fresh sequins, anti-nostalgic, post-vintage, post-present, diffuse, shaded, crushed, metallic, pearly or iridescent, between candid and ironic futurism. Sweetness and metal. Opaque or translucent pastels of false glosses Color moves and becomes unreal, just like Instagram.
- 2- Saturation:** Voluntarily filtered tones, cold and distant. An urban look from the outside in. A landscape of horizontal and vertical overlays in discreet, dry lights. Filtered tones outside the contrast. a colonial style, urban stitching. Enriched with ethnic and folkloristic brush strokes.
- 3- Intensification:** Dense electrics, hyper-naturals, amplifying the chromatic feel to praise the imaginary. Breathtaking paradises and magical exoticism. Lush and dashing.
- 4- Contrast:** Redyed constructivism over a white optic base, mirror aluminum or metal, faded black, saturated black and medium gray. Sour lemon yellow, caramelized yellow and bronzed orange provide warm and friendly modernity. Polarizing the color, delimitting borders, framing, profiling, drafting, underscoring...

FABRICS TEXTURES AND DESIGNS:

THE SILK SECTOR:

Mutating - juxtaposing - cross-cutting - Creating imaginary universes thanks to combinations outside the rules.

Trousers may be the garment with the most possibilities for innovation this season. They play with eccentricity, leaving dull plain colors behind.

a - Importance of a certain rigidity, and ductility at the same time. Lycra's contribution will be significant this season, thanks to elasticity as well as the compacting of textures, or creating embossed effects through retraction.

b - Silk becomes sportier and more urban. We blend it with cotton, and matte synthetic fibers. Cotton warps wefted with silk or polyester. Slightly washed, and lightly unpressed effects will also be important.

c - Jacquards and fil-coupés form an interplay with new plain fabrics in Prêt à Porter clothing. They can be elastic, rigid or fluid with drops. These fabrics can come with eccentric color schemes, or monotone in more geometric, sometimes geological, biological and abstract designs. Blots leave the animal realm behind, becoming tachist, abstract, materialist and biological.

d - Glosses are much less elaborate in silk, as they leave conventional, night-wear settings to enter younger, more day-to-day, and consequently, matte realms.

e - Embroidery is an interesting technique to be renewed, through a more minimalistic, less romantic and floral, spirit, embarking upon more modern, geometric proposals, or non-dogmatic overlays.

f - Themes are renewed thanks to the highlights and fresh, clean colors that revel in the extraordinary and the rare.

g - Translucent effects replace transparencies, thanks to very fine nylon warps.

h - Fancy yarns, like slubs, bicolor buttonhole twist threads in matte or lamé and bouclettes, form the basis for open dialogs, in which fantasy is predominant over diverse inspirations and techniques.

i - The motifs tend to be on a mid-sized scale, abandoning the giant and micro sizes of previous years.

j - Plain cloths continue to be

- the sateens with more sensuality, compactness and roundness
- single or double crepes over piece-dyed grounds, ridged and sweet
- plain fabrics with intriguing embossments.

k - nautical style with a focus on stripes, blending different materials and fresh turquoise-based colors, pinks, yellows and bluish greens, that differ from the traditional maritime style. With products that aspire to be like denim, but in silk.

I - A very sophisticated ethno-soul style, with a spirit of shiny and metallic stitching, at once naïve and provocative. Tropicalism blended with primitivism, artistic and aboriginal, African and Australian...

THE COTTON SECTOR:

Weavers seeking to innovate confirm the need to materialize fabrics, make them more sculptural, and give them more personality. Many of them have designed their fancy threads with a view to making much more fantastic proposals than in other seasons. They seek to bring about truly surprising fabrics, without becoming banal or needlessly spectacular.

They wish to present the genuine, solid and honest, rejecting any idea of "passe par tout" fabrics without courage or light.

They speak to us of a season of cross-disciplinary play, breaking away from doctrines, decontextualizing the lineality of designs, weights, colors and motifs.

Sateen remains a prominent contexture, with stretch and fine hyper-threads in the warp.

Surfaces with odd textures, grains, micro-weaves, broken twills and partridge eyes will advance forcefully. The same applies to crepe threads, high-twist and eccentric slub as well as micro-scalloped yarns.

In terms of fibers: We are working along three basic lines:

1- 100% cotton fabrics that are very compact and very well-constructed. Very matte cotton, that is porous, absorbent and low-volume, carded, or rustic with a paper-like hand.

2 - Natural, undyed linen that is fine or very thick and artisan, or to the contrary, polished with seaweed inspiration.

3 - Artificial fibers, in which the cellulose fibers (tencel and viscose) and continuous fibers (acetate and rayon) seek to offer a certain fluidity, silk-like, and feminine.

In terms of finishes, for this season in particular, they are natural, and aim to be as respectful as possible with the very nature of the fiber, as well as the environment; they seek a balance between cleanliness and relaxation, without either being dominant over the other.

Handcrafted qualities evolve toward an integration with technology.

Truly visible hybridization.- Thick, rustic, weighty fabrics that allow themselves to be interrupted by plant materials with shiny threads. Amplify and use slub yarns in grid, Panama and intertwined embossments. Irregular and misdyed threads float on surfaces. Highly polarized interplay of weights, games of filling and emptying. Linen + metal. Highly conventional bases that are willing to be surprised by hyper-technological details. Profiled embroidery over thick bases.

Richness of plain fabrics:

Jacquards, with or without stretch, are the new plain fabrics. Plain fabrics with 3D embossment that allow motifs to stand out. Motifs that evolve from the floral to more geometric, textured, abstract and figurative designs. Hybridization of flora and fauna. Matte or matte-sheen qualities.

Stylized ethnic:

Halfway between tropicalism and a primitive dream. An aboriginal theme with off-beat, low-key colors in sugar-free pastels. Unstable, trembling geometrics with crossing structures inherent to wicker and basket-weaving arts.

As trousers still need to stand out, a certain fanciness in cotton/lycra dyed yarns. A thousand stripes, pointillist motifs and micro-plaids over twill bases.

Plural glosses: Looks outside matte will take on great significance this summer. Several color schemes in metallic, pearly glosses, opalescent glosses and flat polished looks blend amongst themselves, in a single garment or silhouette.

Integration of poles: Forcing the weights. Thick, somewhat weighty fabrics such as cotton, linen, ramie and jute; blend with the fluid ones, but with roundness.

A fluid, silky theme that evolves toward less flat, less meaty and voluptuous qualities. The constructivist aesthetic through rigid and materialist fabrics or through transparent or translucent ones.

Shirting inspiration: woven with shirting spirit for jackets, with or without stretch (220 g). Small, mini-pointillist stripes and plaids. Fil à fil chambrays for summertime suits, with subtle irregularities in slub or irregular.

THE TECHNICAL FABRIC SECTOR:

a - ultra-light fabrics with ultra-soft, sweetly viscous membranes, or organza inspiration with crisp sweet and visual hands - matte, pearly - metallized like body panels. Metallic glitter. Technical chambrays with new colors, as well as shirting inspiration.

b - The three layers: ridged, fleshy, texturized neoprene. Weight - light. Mattes - ultra-matte, or opaque muscular, cartilaginous translucent matte.

c - Dry, crisp hands. Overdyes, prints. Synthetics in upholstery jacquards, fil coupé, texturized, squared, chips...

THE WOOL SECTOR:

Wool needs to evolve toward a more casual, chic, relaxed and contemporary spirit. Colors softly washed-out by yarn-dyeing, more than fading in the dyeing process. The use of jaspe, buttonhole twist and mouliné yarns that break away from plain fabrics with their heterogeneous colorings.

Indigo inspires wool.

Technology partners up with artisan/natural aspects to create hybrid wool products that astonish us with their natural, noble outlook, as well as their hidden functional features. Silk-nylon, Polyamide-linen, Wool-nylon

The importance of stretch comfort, for menswear, subtly elastic and hardly any weight increase, both in shirtings and bottomweights.

Stripes take over for plaids, which is always a relaxing, simplifying change. "Coutille" or peasant suit stripes, and irregular, imperfect dobbys.

Monotone jacquards with a somewhat worn spirit. Abstract, texture-inspired motifs.

Saturating, decontrasting - Softening contrasts in shirting as well as worsted fabrics. Chambray and fil à fil combinations. Jaspe and chine threads are the foundations of fantasy. Structures that dabble in transparencies (lino) and opacity.

- The search for a modern fluidity, somewhat ridged with high-twist yarns in natural fibers through a type of weave that consists of destructuring the fabric and contributing movement. The blend of cut and continuous fibers, interplay of weights.
- A game of textures designed for plain fabrics with differentiation. Granulated, plaited, basket-weave inspiration with irregular or slub or scalloped threads.

Textile accessories:

Artisan production is enriched by technology to create materials that appear sculpted, plaited or intertwined by hand. Wood, raffia and twine become exquisite companions in a summer of primitive sophistication.

Hyper-technological materials combine with ancestral ones to create a dialog that integrates diversity. Methacrylate with metals, linens and hemp with plastics. Twine and copper.

Garments need to be cared for down to the last detail, waistbands, stitch covers and linings work together to surprise in fantasy. Stripes, figurative micro-designs, repetitive ethnic motifs... contrasting, matching and non-evident designs.